Promotions

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All For A Fixed Price

All for a Fixed Price

This promotion is perfect for a meal deal or 2 courses for x or 3 courses for y.

In this example we are going to create 2 promotions to run concurrently for 2 courses for £20 or three courses for £25.

Firstly you need to create all the items as normal in myEPOS that will be included in your promotion. Once you have all the relevant items created open the promotion management area.

You should create the promotion that is the most expensive first. In this case 3 courses for £25

Long Name: Name your promotion
Type: All for Fixed Price
Value: Price of 3 courses
Automatic: Should be ticked
Category: Not Set
Priority: 1
Active Days: Days promotion will run on.
VAT Rates: All VAT Rates
Applicable Price Levels: Tick all applicable price levels.

Then you need to add the starters into Group 1, Mains into Group 2 and Desserts into Group 3. With the qty required for each as 1.

You then need to create the promotion for 2 courses for £20.

Use the same settings as before except **The priority should be 2.** and starters & desserts need to go into group 1.

When the items are rung through you will initially get the 2 for £20 promotion to activate.

Description	Price
Brisket starter	**16.50**
Roast Chicken	
1 @ 12.50 Disc: 9.00	3.50
Review	**2 Lines: £20.00**

But when you reopen the table and add the desserts when the customer is ready it will automatically change the promotion for the 3 for £25.

Description	Price
Brisket starter	
1 @ 16.50 Disc: 7.13	9.37
Roast Chicken	
1 @ 12.50 Disc: 5.40	7.10
Apple Pie	
1 @ 15.00 Disc: 6.47	8.53
Review	**3 Lines: £25.00**

Cheapest Item Free

Cheapest Item Free

This is the perfect way to set up buy one get one free or three for two promotions.

In the below example we are going to set up a 3 for 2 promotion.

Firstly in the promotion management

Long Name:	Promotion Name:
Type:	Cheapest Item is Free
Value:	0.00
Automatic:	Ticked
Priority:	Leave as 0
Active Days:	Pick what days the promotion is valid on
Applicable price levels:	Pick what price levels the promotion is valid on

Next you need to add the relevant items into group 1 with the quantity required before the promotion is active in this case the number is 3.

Example of completed Promotion:

Edit Promotion

Id 16

Name Three For 2 Shots

Type Cheapest Item is free

Category Not Set

Value 0.00   Priority: 0

Exclude from Web Sales ☐
Automatic ☑
Alert User When Triggered? ☐
Print Summary On Bill? ☐
Unique Items ☐

Groups | Dates & Filters

| Group 1 | Group 2 | Group 3 | Group 4 | Group 5 | Group 6 | Group 7 | Group 8 |

Type	Id	Description
Product	00000856	Jager

Add Item   Add Department   Add Supplier   Remove   Remove All

Exclude Group from Cheapest Discount? ☐

Price Level: (0) = Not Set 0   Quantity Required 3

Keyboard On   Delete   Save   Cancel

Description	Price
Jager	
1 @ 2.50 Disc: 2.50	0.00
Jager	2.50
Jager	2.50

Review   3 Lines: £5.00

Discount All with Amount

Discount All with Amount

This promotion discounts all items by a fixed amount.

In this example we are going to be doing 50p of every purchase of amstel.

Firstly in promotion management

Name:	Name your promotion
Type:	Discount all with amount
Category:	Leave blank
Value:	Discount amount. In this case 0.50
Priority:	0
Discount all Items:	Choose this option
Group 1:	In Group one you need to put the item applicable to this promotion
Qty:	Quantity required. In this case this is 1.

<u>Example of completed Promotion:</u>

Edit Promotion

Id 20

Exclude from Web Sales ☐
Automatic ☑

Name 50p Off Amstel

Alert User When Triggered? ☐

Type Discount all with amount ▾

Print Summary On Bill? ☐

Category Not Set ▾

Unique Items ☐

Value 0.50   Priority: 0 ⬍

◉ Discount Trigger Item
○ Discount All Items

Groups	Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8

Dates & Filters

Type	Id	Description
Product	00000001	Amstel

Add Item   Add Department   Add Supplier   Remove   Remove All

Price Level: (0) = Not Set   0 ⬍   Quantity Required   1 ⬍

Keyboard On   Delete   Save   Cancel

Description	Price
Amstel	
1 @ 4.20 Disc: 0.50	3.70

Review   1 Lines: £3.70

Discount All with %

Discount All with %

This promotion is perfect for stores offering a promotion for discount on multiple items.

In this example we are going to buy 3 wines and get 10% off each.

Firstly in promotion management

Name: Name your promotion
Type: Discount all with %
Category: Leave blank
Value: Discount % for cheapest Item
Priority: 0
Discount all Items: Choose this option
Group 1:   In Group one you need to put the wines in that are
applicable to this promotion.
Qty: Quantity required. In this case this is 3.

Example of completed Promotion:

Discount Cheapest with %

Discount Cheapest with %

This promotion is perfect for stores offering a buy one get one for 50% off promotion.

In this example we are doing buy a main course and get 50% off your pudding.

Firstly in promotion management

Name:	Name your promotion
Type:	Discount Cheapest with %
Category:	Leave blank
Value:	Discount % for cheapest Item
Priority:	0
Group 1:	In Group one you need to put the main courses applicable to this promotion.
Exclude group from cheapest department:	You need to tick this on the main courses as you never want to give the discount on this group
Quantity Required:	1
Group 2:	In Group two you need to put the deserts applicable to this promotion
Quantity Required:	1

Example of completed Promotion:

Trigger item is Free

Trigger Item is Free

This promotion is perfect for an offer such as buy 2 bottles of wine and get a free main course

In the below example we are going to be offering 2 bottles of wine and a free main course

Firstly in promotion management

Name:	Name your promotion
Type:	Trigger Item is Free
Category:	Leave blank
Value:	0
Priority:	0
Items:	Each Item in promotion

Example of completed Promotion:

Edit Promotion

Id `5`

Name `Free Main Course`

Type `Trigger Item is Free` ▼

Category `Not Set` ▼

Value `0.00`   Priority: `0` ⏶⏷

Exclude from Web Sales ☐
Automatic ☑
Alert User When Triggered? ☐
Print Summary On Bill? ☐
Unique Items ☐

| Groups | Dates & Filters |

| Group 1 | Group 2 | Group 3 | Group 4 | Group 5 | Group 6 | Group 7 | Group 8 |

Type	Id	Description
Department	00029	White Wine

| Add Item | Add Department | Add Supplier | | Remove | Remove All |

Price Level: (0) = Not Set `0` ⏶⏷   Quantity Required `2` ⏶⏷

| Keyboard On | Delete | Save | Cancel |

Edit Promotion

Id 5

Name Free Main Course

Type Trigger Item is Free ▾

Category Not Set ▾

Value 0.00   Priority: 0 ⬍

Exclude from Web Sales ☐
Automatic ☑
Alert User When Triggered? ☐
Print Summary On Bill? ☐
Unique Items ☐

Groups
Dates & Filters

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6	Group 7	Group 8

Type	Id	Description
Department	00006	Beef

Add Item   Add Department   Add Supplier   Remove   Remove All

Price Level: (0) = Not Set 0 ⬍   Quantity Required 1 ⬍

Keyboard On   Delete   Save   Cancel

Description	Price
Baronia White Rioja	16.95
Baronia White Rioja	16.95
Bistecca Mafiosa	18.95
Free Main Course	-18.95
>> Medium Well	

Review	3 Lines: £33.90

Free Item with Sale Value

Free Item with Sale Value

This item is perfect for promotions such as a free tote bag with purchase of £20

In the below example we are going to be offering a free shot of Jager with a purchase of over £20.

Firstly in promotion management

Name:	Name your promotion
Type:	Free item with Sale Value
Category:	Leave blank
Value:	Sale Value to get free item
Priority:	0
Items:	Free item with purchase

Example of completed Promotion:

Edit Promotion

Id 21

Name Free Jager With £20 Spend

Type Free Item with Sale Value

Category Not Set

Value >= 20.00   Priority: 0

Exclude from Web Sales ☐
Automatic ☑
Alert User When Triggered? ☐
Print Summary On Bill? ☐
Unique Items ☐

Groups

Dates & Filters

Type	Id	Description
Product	00000856	Jager

Add Item | Add Department | Add Supplier | Remove | Remove All

Price Level: (0) = Not Set 0   Quantity Required 1

Keyboard On   Delete   Save   Cancel

Description	Price
Chenin Colombard	16.50
Peroni	5.20
Jager	
1 @ 2.50 Disc: 2.50	0.00

Review   3 Lines: £21.70

Sell Each Item At Value

Sell Each Item at Value

This promotion is perfect for operating a happy hour set up with cocktails being £5

In the below example we are going to be offering all cocktails for £5.

Firstly in promotion management

Name: Name your promotion
Type: Sell each item at value
Category: Leave blank
Value: Value to sell each item
Priority: 0
Items: Each Item in promotion

Example of completed Promotion:

Create New Promotion

Id [New Record]

Name £5 Cocktails

Type Sell Each Item at Value ▼

Category Not Set ▼

Value 5.00   Priority: 0 ⬍

Exclude from Web Sales ☐
Automatic ☑
Alert User When Triggered? ☐
Print Summary On Bill? ☐
Unique Items ☐

| Groups |
| Dates & Filters |

| Group 1 | Group 2 | Group 3 | Group 4 | Group 5 | Group 6 | Group 7 | Group 8 |

Type	Id	Description
Product	0162	Alcholic Cocktail

| Add Item | Add Department | Add Supplier | Remove | Remove All |

Price Level: (0) = Not Set 0 ⬍   Quantity Required 1 ⬍

Keyboard On   Save   Cancel

Description	Price
Alcholic Cocktail	8.95
£5 Cocktails	-3.95

Review   1 Lines: £5.00